

FRANS VAN DER SMAN

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WWW <http://FoodLawSolutions.com>



Education & Work experience

2023	2021 - 2022	2020 - 2021	2019 - now	2009 - 2019	1999 - 2009	1993 - 1999	1993
Interim RA Consultant Europe Ad hoc compliance checks, B2B. Strategic advice on reorganisation of the global RA organisation. Preparing and issuing internal and external regulatory statements on contaminants, additives, clean label, etc. Supporting Marketing, Nutri-Score rollout Europe <u>Interim 6 months</u> Dawn Foods Europe	Interim RA Consultant Food ingredients Proactive role indentifying regulatory risks to business activities and strategic action plans. Active participation industry associations for ingredients. Ad hoc compliance checks in various countries globally. Enforced strategic position of being a responsible company conveying trustworthy claims in B2B communication. <u>Interim 15 months</u> Cosucra Groupe	Interim RA Consultant Supplements Regulatory advice on Nutrition & Health Claims Regulation - Botanicals On Hold situation. Cooperation with Marketing and R&D. Finding the sweet spot of making reliable claims while proudly communicating about therapeutic products. <u>Interim 6 months</u> Bonusan	Owner and Consultant Advising companies on the exciting topics of Nutrition and Health Claims and Front of Pack logo's. Passionate about helping marketing to score and build strong brands by deep portfolio analysis against nutritional opportunities. Food Law Solutions	Food Labelling & Claims Manager Monitoring total food & beverage portfolio against emerging Nutrient Profiles to assess business impact. Deliver insights to shape global strategy and positions, based on external developments. Representing Unilever in internal and external networks. Performing risk assessments in force field of marketing vs science vs regulations to making health claims. Unilever R&D	Nutrition Information Scientist Developing and implementing Nutrition Score Tool for the assessment of the complete Unilever Food & Beverages portfolio. Unilever R&D Health Institute	Chemical Analyst Unilever Diet & Health Research DCMR Milieudienst Rijnmond Schiedam Exxon Chemical Rozenburg	HLO Bachelor Laboratory science Analytical Chemistry

WORK EXPERIENCE

EDUCATION

My Purpose

Creating trust with facts that are based on dedication and integrity

Miscellaneous

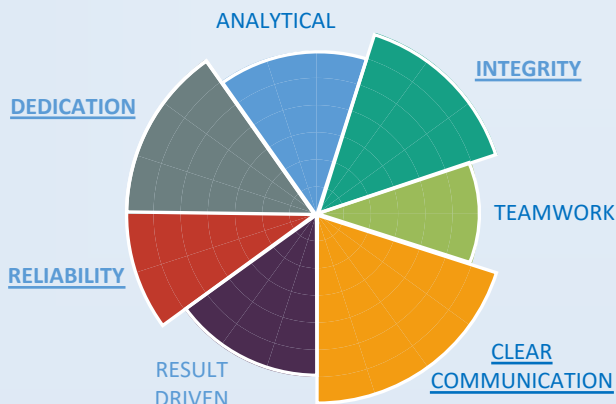
2020 - 2023

Writing articles on Food Law topics for **VMT website**.
Member of **NVLR**

2010 - 2019

Yearly guest lecture "Nutrition & Health Claims, scientific substantiation" **Maastricht University, Faculty of Health, Medicine and Life Sciences**
 Yearly organisation full day student visit program "Health innovation in food industry, role of evidence based nutrition".
VU Amsterdam, Public Health & Nutrition
 Steering committee member **JOGG** (Jongeren op Gezond Gewicht) Vlaardingen

My 7 Personal Drivers



Objective

Looking for further professional development.
 Building on competencies acquired in previous roles.
 Preferred properties for a new role includes:

- stakeholder management
- training and coaching
- being the expert
- team interaction
- external representation